



**7th INTERNATIONAL
ISEKI-FOOD CONFERENCE**

5-7 July 2023

AGROPARISTECH, PARIS-SACLAY UNIVERSITY

**NEXT-GENERATION OF FOOD RESEARCH,
EDUCATION AND INDUSTRY**

AgroParisTech
Talents for a sustainable planet

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Catherine Bayard joined Givaudan in 2015 as a Global product Manager. She first led the natural preservation category and successfully doubled the size of the category. She then embraced the alternative protein movement with the objective to enable a great consumer experience when switching to a more mindful diet.

Prior to joining Givaudan, she has worked for more than 15 years in various food companies (Savencia and others) in marketing, sales & business development with always a strong connection with R&D and customers.

She holds degrees in Food Technology and business / Marketing.

When not at work she enjoys running and hiking with friends and family and be connected with nature.